



The Leader in Electro-Optics Technology

a subsidiary company of **LITEON**

Leotek Electronics USA Corp.

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LED GREEN Technology

FOR IMMEDIATE RELEASE

Leotek Launches Redesigned Website

MILPITAS, CALIFORNIA – January 10, 2012 – Leotek Electronics USA Corp. is pleased to announce the rollout of a major redesign to the company’s website, with a focus on providing more extensive educational content for industry partners. LEDs are an emerging technology within the general illumination market sector, and Leotek strives to provide world class customer service by assisting consumers in making educated purchasing decisions. The newly redesigned website reflects Leotek’s commitment to being a reliable knowledge base by offering News and Education pages with expanded product technical and testing information, past project case studies, total-cost-of-ownership and energy payback tools, informative product and installation site videos, and schedules for participation in upcoming industry trade shows and events. The company’s growing sales network is an invaluable key to Leotek’s success and the website Sales pages have been restructured for easier navigation. Leotek recognizes the increasing popularity of social media and has expanded the company’s presence on Facebook, Twitter, LinkedIn and YouTube. The launch of a Spanish-language website is another crucial component of the website redesign, as the demand for Leotek products increases throughout Latin America.

The conversion of traditional light sources to LED is a top story of today’s global headlines, and Leotek is proud to be recognized as an industry pioneer with an established, twenty-year history in LED manufacturing. For more information, please visit the company’s newly redesigned website and social networking pages.

About Leotek

Leotek Electronics USA Corp., located in Silicon Valley, California since 1997, is globally recognized as a pioneer in light-emitting diode (LED) technology. With millions of LED products installed throughout the United States, as well as on a global scale, Leotek offers a history of proven performance. We manufacture innovative LED lighting products for applications encompassing traffic and transit, street and area, commercial, and petroleum, convenience, grocery and retail stores.

Leotek is committed to developing emerging solid-state technology that offers greater longevity and environmental viability than traditional lighting sources, while reducing energy consumption and maintenance costs. Leotek, “The Leader in Electro-Optics Technology,” continues to lead the next generation with LED Green Technology. For more information, please visit www.leotek.com.

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